



safr'inside™
THINK POSITIVE

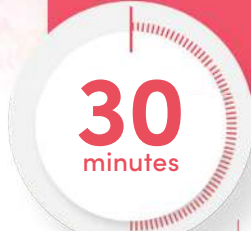
**FULL SPECTRUM SAFFRON EXTRACT FOR
STRESS MANAGEMENT**

SLEEP
QUALITY

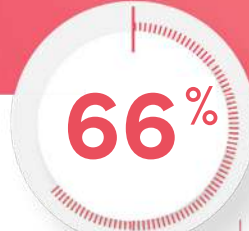
MENOPAUSE

PREMENSTRUAL
COMFORT

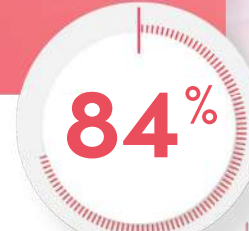
DIGESTIVE
HEALTH



to feel efficacy on
stress



serotonin recapture
inhibition (SSRI)



consumers satisfied
after 30 days



safr'inside™
THINK POSITIVE

- > The only **encapsulated full spectrum** saffron extract guaranteeing **25 active molecules** and the highest concentration in real safranal (0,2% UHPLC).
- > Patented **extraction & encapsulation process : Tech'Care extraction™**.
- > Acute and chronic **clinical results** on healthy subjects (proprietary studies).
- > 6 demonstrated **mechanisms of action** (proprietary studies).



CLAIMS

EFSA PENDING CLAIMS:

- > MOOD: Saffron contributes to emotional balance / Helps to maintain a positive mood.
- > PMS: Saffron helps to maintain good comfort before and during menstrual cycle.
- > SLEEP: Helps to find a better sleep.
- > MENOPAUSE: Contributes to relieve the menopause symptoms.

CLAIMS VALIDATED BY VENABLE:

- > STRESS : Safr'Inside™ helps manage occasional mental stress. Safr'Inside™ helps with stress management in daily life.
- > PMS : Supports a normal, healthy attitude during PMS.

PROPRIETARY CONSUMER'S SATISFACTION CLAIMS:

- > 4/5 consumers satisfied by Safr'Inside™ effectiveness.



Daily dose : **30 mg**



*PDO : Protected Designation of Origin

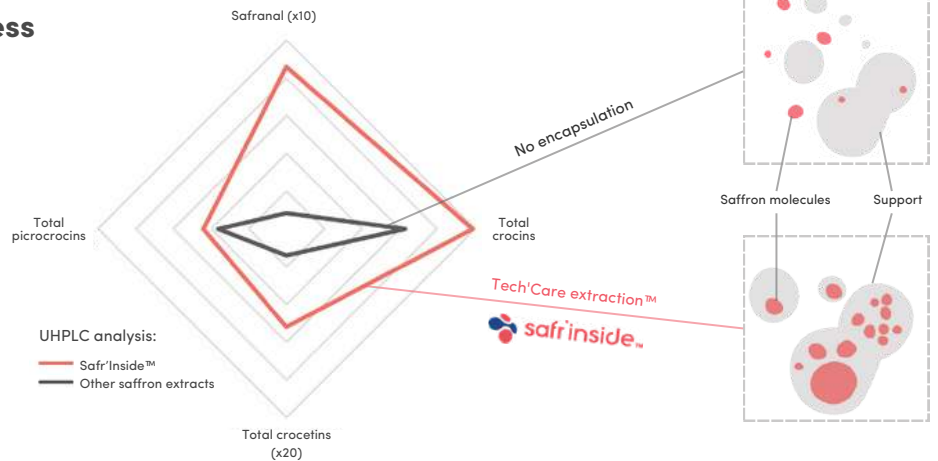
Encapsulation & full spectrum

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Tech'Care extraction™ process

Preserves and guarantees the concentration of

- Safranal (0,2% UHPLC - 2%UV)
- Crocins (3% UHPLC)
- Safronotivines™ (12% UV): 25 saffron's active molecules playing a significant role in Safr'Inside™ benefits on emotional balance



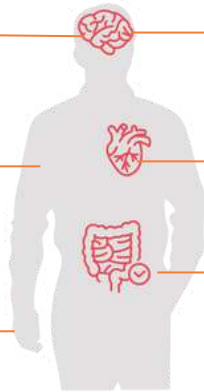
6 demonstrated mechanisms of action

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1. Favors serotonin transmission (ex vivo clinical study)

2. Delays cortisol secretion (clinical study)

3. Limits systemic inflammation (ex vivo clinical study)



4. Protects neurons against oxidative stress (ex vivo clinical study)

5. Activates the parasympathetic nervous system (clinical study)

6. Restores a healthy microbiota, modulates the gut-brain axis, boosts *Akkermansia* (in vivo study)

Proven clinical efficacy double-blind & placebo-controlled study

56 SUBJECTS WITH LOW MOOD

30 MG OF SAFR'INSIDE™ IN ONE SHOT OR 15MG TWICE

OBJECTIVE & SUBJECTIVE MEASUREMENTS

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Acute stress protection (after 30 min)

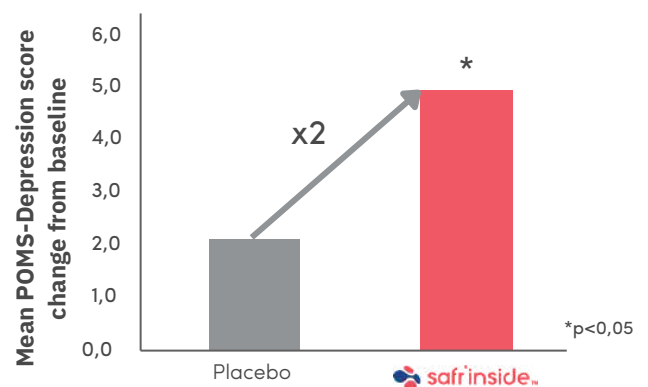
Acute stress induces a drop in heart rate variability (HRV), counteracted by Safr'Inside™.



Safr'Inside™ has a relaxing effect

Chronic mood improvements (after 2 months)

POMS-depression score change from baseline indicates better mood, as observed in the Safr'Inside™ group.



Safr'Inside™ improves mood



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